



There is a famous old proverb that goes like this:

I hear, and I forget
I see, and I remember
I do, and I understand.

Hi, my name is Joanie Falk, and I developed Little Professor Science Kits after years of teaching science to children ranging in age from 5 through 15. After all of those years of teaching, this I know for a fact—children love science when it is presented in the right way, and they totally tune-out to science when it is presented in the old way, through lectures and textbooks.

In the same way that scientists develop their knowledge and understanding as they seek answers to questions about the natural world, students develop their understanding when they are actively engaged in scientific inquiry. **What children learn is greatly influenced by how they are taught.**

The structure, the expectations, and the rewards of Little Professor Science Kits endorse the vision of the National Science Standards and the reforming of science teaching. Students are engaged in learning about the natural world and the scientific principles needed to understand it, while a parent or teacher may expand their knowledge about science, too.

Each Little Professor Science Kit guides a child through active and extended scientific inquiry on one particular topic or course. After completing the kit, your student(s) logs on to their very own Academy of Science account and takes a test covering the most important concepts of their course. They pass the course, earn a degree and diploma like a real college, earn credits like a real college, and then trade those credits for cool science stuff as a reward for their hard work.

I am very proud of the quality and care this product delivers to my distant students. And as their teacher, I say to you, keep your student's natural curiosity alive, and the power and beauty of scientific understanding will be theirs forever.

I hope to meet you one day.
Sincerely,

A handwritten signature in black ink that reads "Joanie". The signature is written in a cursive style with a large, looping initial "J".

Joanie Falk
President and Creator, Academy of Science for Kids (ASK)